



# DIEMERSFONTEIN WINES



Home of the original coffee chocolate Pinotage



# WHAT IS DIEMERSFONTEIN

- A 183-hectare wine and country estate, which lies in the shadow of the majestic Hawekwa Mountains in Wellington, Western Cape and boasts a panoramic view of both Du Toit's Kloof and Bains' Kloof mountain ranges.
- Has belonged to the Sonnenberg family for 3 generations with David and Sue the current generation. In the early 1940s David's grandfather Max, bought a fruit farm. David's father Richard, planted the first chenin vineyards in the 1970s and in 2000 David built a cellar and started producing estate wines.
- 46 Hectares are under vine of Shiraz, Pinotage, Cabernet Sauvignon, Merlot; Chenin, Viognier, Cabernet Franc, Petit Verdot, Mourvèdre and Roobernet. There are also several Olive trees.



# WHAT IS DIEMERSFONTEIN

- A manor house dating back to the 1800's
- Magnificent garden with its abundance of roses and azaleas set amongst beautiful old trees, making it a sought-after venue for special occasions
- Italian POW's were housed on Diemersfontein in the 1940's. Inspired by its beauty the soldiers sang opera. Stories of their passionate voices, embodies the artistic legacy of the Sonnenberg Family. Avid admirers of the Arts, a tradition as patrons and contributors started and has continued to the present day. Is also part of a story linked to our Clockmaker Chenin
- Level 2 BBBEE company





## WHAT IS PART OF DIEMERSFONTEIN

- 192 privately owned homes ranging from townhouses in the village to large manor styled houses with their own vineyards. 18 retirement homes around the manor gardens are also in plan.
- Wellington Prep and College with first class facilities, is an IEB accredited private school with an enviable track record of producing top students from diverse socio-economic backgrounds. The school is the inspiration of Sue and David Sonnenberg, and its success is in no small measure due to their commitment, passion and drive.
- Thokozani Staff Holdings sustainable economic empowerment partnership





## MORE ABOUT THOKOZANI

- Thokozani (celebration in Zulu) was launched in 2002 as a project initiated by David Sonnenberg.
- The purpose of Thokozani is to achieve sustainable economic empowerment and to make a discernible difference in the lives of the people who dedicate themselves to this industry leading level 1 BBBEE company.
- Thokozani is owned by the employees themselves, managed by three custodian employees, elected by their peers. The company proudly boasts 100% black ownership, of which 16.8% constitute women. It has their own wine range made by Diemersfontein and a 55% share in Diemersfontein wines
- Thokozani is proudly and passionately led by Denise Stubbs as CEO





# WHAT MAKES THOKOZANI SPECIAL

- Staff need to be employed for a minimum of 3 years before qualifying to acquire shares. Currently 38 people are shareholders.
- During this time, we focus on education, training, talking, sharing and listening to create a mentorship system between the established staff and new employees to ensure the continuity of our company values.
- We do not do handouts - we offer a helping hand; this way ensuring that each shareholder has a sense of pride and ownership of the company and continuously strive to grow and improve the company to everyone's benefit.
- We embody the true meaning of Thokozani – we proudly celebrate the success of our company; it's not lip service; it is a company that greatly enhances and benefits the lives of the people who devote themselves to building the brand and the ethical lifestyle that is Thokozani. Training and developing are at the fore front of our business.



# DIEMERSFONTEIN & THOKOZANI HOSPITALITY



A Tasting Room for personal tasting experiences of our award-winning range of wines along with sales of branded preserves and Olive Oil plus the Sonnenberg cellar for private tastings



Hope Restaurant offering contemporary bistro food that has been carefully crafted by our team of chefs.







## OUR WINES

- Diemersfontein and Thokozani Wines are made under the watchful eye of cellar master and head winemaker Francois Roode and his team in a 350-ton cellar that is in part a converted tractor shed. We also have our own finished goods warehouse.
- Diemersfontein's maiden vintage (2001) won the Paul Sauer Trophy for a wooded Pinotage at the SA Young Wine Show, and today we continue to enjoy the success in attaining numerous wine awards.
- Although our sales of 122,000 cases per annum exceeds the estate's own production, through carefully selected, long standing partnerships we have the capability to buy-in quality wine to supplement demand. We are IFS, BRC, WIETA and IPW accredited.
- Besides being renowned for having the original chocolate coffee Pinotage, we are also famous for our Pinotage on tap events



# PREMIUM RANGE

When David started Diemersfontein wines at the age of 54, he was truly 'seizing the day'. The 2 Carpe Diem wines reflects the dream of making world class wines from Wellington with a Pinotage and Malbec and is part of our premium offering which also includes a sun-dried viognier called Sweet Sue, a Chenin called Clockmaker from 37-year-old vines (part of the old vine project) and a 10-year-old pot still brandy





# THOKOZANI

SHIRAZ | MOURVÈDRE  
VIOGNIER

2020 vintage:  
Michelangelo International  
Wine Awards Double Gold in  
2022



# THOKOZANI

CABERNET FRANC

2019 vintage:  
Old Mutual Trophy Wine  
Show 2021- Best Red Wine  
trophy



# THOKOZANI

PINOTAGE





## Core Range

7 single varietals (Chenin, Rose, Sauvignon Blanc, Cabernet, Shiraz, Coffee chocolate Pinotage, Prodigy Pinotage) and the Harlequin red blend. Encapsulate the magnificence, elegance and grace of the estate and its people, and makes every sip a magical experience.





# OVATION

BY DIEMERSFONTEIN



**OVATION**

*Sauvignon Blanc*




**OVATION**

*Merlot*



**OVATION**

*Shiraz  
Cabernet Sauvignon*



There exists a passion at  
Diemersfontein and  
Thokozani that is  
impossible to overlook,  
and we are excited to  
partner with YOU



[www.diemersfontein.co.za](http://www.diemersfontein.co.za)



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