



DIEMERSFONTEIN
WINES

WELCOME TO
DIEMERSFONTEIN

Home of the original coffee chocolate Pinotage



WHO WE ARE

DIEMERSFONTEIN HAS BELONGED TO THE SONNENBERG FAMILY FOR 3 GENERATIONS, DATING BACK TO THE EARLY 1940S. DAVID'S GRANDFATHER, MAX, BOUGHT THE 183 HECTARE FARM, WHICH LIES IN THE SHADOW OF THE MAJESTIC HAWEKWA MOUNTAINS AND BOASTS A PANORAMIC VIEW OF BOTH DU TOIT'S KLOOF AND BAINS' KLOOF MOUNTAIN RANGES.

RICHARD SONNENBERG PLANTED THE FIRST VINEYARDS IN THE 1970S AND IN 2000 DAVID BUILT A CELLAR AND STARTED PRODUCING ESTATE WINES.

VINEYARD PLANTINGS INCLUDE: SHIRAZ, PINOTAGE, CABERNET SAUVIGNON, MERLOT AND ALSO THE "LESSER KNOWN" VARIETALS VIOGNIER, ROOBERNET AND MOURVEDRE. DIEMERSFONTEIN'S MAIDEN VINTAGE (2001) WON THE PAUL SAUER TROPHY FOR A WOODED PINOTAGE AT THE SA YOUNG WINE SHOW, AND TODAY THE DIEMERSFONTEIN BRAND CONTINUES TO ENJOY THE SUCCESS IN ATTAINING NUMEROUS WINE AWARDS.



EXPERIENCE DIEMERSFONTEIN

APART FROM AWARD WINNING WINES,
DIEMERSFONTEIN ALSO BOASTS A HOSPITALITY
AND CONFERENCING OFFERING, OPERATED BY
THOKOZANI, THE EMPOWERMENT SISTER
COMPANY OF DIEMERSFONTEIN, OWNED BY THE
STAFF OF DIEMERSFONTEIN.

OUR TASTING ROOM & DELI WELCOMES GUESTS
FOR PERSONAL TASTING EXPERIENCES, GUIDING
GUESTS THROUGH THE AWARD WINNING RANGE
OF WINES.

OUR HOSPITALITY OPTIONS VARY FROM
BEAUTIFUL FURNISHED COTTAGES TO LUSH
ROOMS IN OUR GARDEN. WE ALSO ACCOMMODATE
CONFERENCES AND HOSTS LAVISH WEDDINGS
ON THE ESTATE.





OUR WINES

THE WINES OF DIEMERSFONTEIN ARE MADE UNDER THE WATCHFUL EYE OF WINEMAKER FRANCOIS ROODE AND HIS TEAM.

CARPE DIEM RANGE

- MALBEC RESERVE
- PINOTAGE RESERVE
- CAPE VINTAGE PINOTAGE RESERVE

DIEMERSFONTEIN RANGE

- PINOTAGE
- MERLOT
- CABERNET SAUVIGNON
- SHIRAZ
- HARLEQUIN - SHIRAZ, PINOTAGE BLEND
- THE PRODIGY PINOTAGE
- CHENIN BLANC
- SAUVIGNON BLANC
- ROSÉ
- 10 YEAR OLD POTSTILL BRANDY
- SWEET SUE - DESSERT WINE

THE CARPE DIEM RANGE

WHEN OWNER, DAVID SONNENBERG, DECIDED TO START
A WINE BUSINESS ON HIS FAMILY FARM, AFTER THE AGE OF
50, HE WAS TRULY 'SEIZING THE DAY'!

OUR CARPE DIEM RANGE REFLECTS THIS DREAM OF
MAKING WORLD CLASS WINES FROM WELLINGTON.



THE DIEMERSFONTEIN RANGE

THERE EXISTS A PASSION AT DIEMERSFONTEIN THAT IS
IMPOSSIBLE TO OVERLOOK.

THE DIEMERSFONTEIN RANGE OF WINES ENCAPSULATES
THE MAGNIFICENCE, ELEGANCE AND GRACE OF THIS
ESTATE AND ITS PEOPLE, AND MAKES EVERY SIP OF THESE
WINES A MAGICAL EXPERIENCE.



DIEMERSFONTEIN THE HARLEQUIN

‘WOULD THAT PAINTING NOT MAKE A BEAUTIFUL WINE LABEL?’

SUE SONNENBERG SAID TO HUSBAND, DAVID ONE NIGHT.

IT WASN'T TOO LONG AFTER THAT MOMENTOUS NIGHT THAT THE ICONIC CARL BÜCHNER HARLEQUIN ON THE WALL IN THEIR DINING ROOM, BECAME THE STORY BEHIND THIS RED BLEND.

THIS WINE SALUTES THE MEMORY OF THIS MUCH LOVED ARTIST.

SALES OF THIS WINE WILL GENERATE A SMALL FUND FOR EMERGING ARTISTS IN COLLABORATION WITH THE ASSOCIATION OF ARTS IN PRETORIA.



DIEMERSFONTEIN

THE PRODIGY

‘THE PRODIGY, BY DEFINITION, REFERS TO A YOUNG PERSON WITH EXCEPTIONAL QUALITIES OR ABILITIES.

THE SAME ATTRIBUTES THAT YOU WILL FIND IN THIS JOYOUS PINOTAGE WINE.

UNLIKE HIS OLDER SIBLINGS, THE ORIGINAL DIEMERSFONTEIN ‘COFFEE/CHOCOLATE’ STYLE PINOTAGE AND THE DIEMERSFONTEIN CARPE DIEM RESERVE PINOTAGE, THIS WINE EXUDES THE UNIQUE, YOUTHFUL AND VIBRANT CHARACTERISTICS OF THIS TRULY SOUTH AFRICAN VARIETAL.





THOKOZANI

WELCOME TO
THOKOZANI



A story of success, deserving of a standing ovation



WHO WE ARE

Thokozani was launched in 2002 as a project initiated by David Sonnenberg, third-generation owner of Diemersfontein Wine & Country Estate in Wellington, South Africa.

The purpose of Thokozani is to achieve sustainable economic empowerment and to make a discernible difference in the lives of the people who dedicate themselves to the company.

In November 2020, Thokozani did a ground breaking deal with its mother company, Diemersfontein Wines and bought a 55% share in Diemersfontein. This means that the staff of the company now owns a majority share of Diemersfontein Wines.

Denise Stubbs, as a black woman in business, who grew up as a labourers child and being nurtured by the Sonnenbergs, became a majority shareholder through sweat equity. In the position as the CEO of Thokozani, her mission to build a successful and sustainable business in the previously disadvantaged communities in Agriculture and Tourism and was instrumental in securing the deal with Diemersfontein. She was also appointed as a director on the board of the Diemersfontein wine company.

WHAT MAKES US SPECIAL

- We do not simply offer shares to all staff as 'window-dressing', which has regrettably become industry norms | staff need to be employed for a minimum time period before qualifying to acquire shares.
- During this time we focus on education, training, talking, sharing and listening to create a mentorship system between the established staff and new employees to ensure the continuity of our company values.
- We do not do handouts - we offer a helping hand; this way ensuring that each shareholder has a sense of pride and ownership of the company and continuously strive to grow and improve the company to everyone's benefit.



WHAT WE OFFER

Apart from award winning wines, the Thokozani SMV and newly launched, Thokozani Cabernet Franc, Thokozani also boasts hospitality offerings, located on the picturesque Diemersfontein Wine & Country Estate.

Conferencing

Located in the original fruit packing house of the property, our conferencing facility comfortably accommodates up to 30 delegates in a U shape layout, 60 delegates classroom-style and 90 delegates cinema style, also having brakaway rooms for smaller groups of 10 to 12 delegates.

Accommodation

A compbination of the historic Manor House and newly constructed rooms offer four star accommodation for 30 guests in single accommodation and 40 guests sharing.

